

a Fact Sheet on... **Women and Business**

- Atlantic Canadian women business owners employ more than 175,000 people
- Businesses owned by women in Atlantic Canada generate more than \$2 billion/year in sales
- More than 50% of the women in Atlantic Canada started their business with less than \$10,000 “The Economic Impact of Women Business Owners in Atlantic Canada”, Women’s World Finance, CB, 1997
- In Canada, more than 700,000 women-led firms provide jobs for 1.7 million Canadians
- Women lead new business growth in every province in Canada
- Canadian women are creating jobs at four times the average rate
- Employment in women-led firms in Canada has increased by 13%, versus 3.1% for all firms “Myths and Realities: The Economic Power of Women-led Firms in Canada” Bank of Montreal, Institute for Small Business, 1996

